



District Governor Dick Smith

Dear "Gold Standard" Lions of 18-D,

September provides several reasons for making the 1<sup>st</sup> quarter of our Lions year an encouraging start: both for membership and service!

Let me begin by announcing the <u>formation of the very first Branch Lions Club</u> <u>in our district</u>! With the assistance of VDG Grace Clower and Club President Lion Warren Anderson, the three of us visited the prospective Lions PDG Ruth Payton had helped sign up last January to form the *Suwanee Lions Club Branch of the Norcross Lions Club*. The Norcross Lions have promised to work with their new Lion members to become an independent club, but in the meantime they will experience a large jump in membership. I believe Branch Lions Clubs will be a *Win-Win* experience for all clubs in our district!

On Tuesday, 26 August 2008, a tornado <u>touched down in Commerce, Georgia</u>. Although the damage was not as bad as the news initially described it, the tornado did significantly impact a few families. I want to recognize the *Commerce Lions Club* for immediately joining the Commerce Kiwanis Club and

local churches and performing "Miracles through Service" by contributing \$500 to purchase replacement furniture, clothes, etc. I also want to  $thank\ the\ Lions\ of\ District\ 18-D$  for approving our budget this year, which allowed us to add \$250 more to the money the Commerce Lions Club contributed.

Finally, I want to personally invite everyone to attend our District Fall Rally, 2<sup>nd</sup> Cabinet Meeting, and Hall of Fame dinner in November. By now all club presidents and secretaries should have received notification of the forthcoming November meetings from Rally Chair Lion Herman Jones. If not, please contact Lion Herman.

The Hall of Fame dinner will be held on Friday night, 14 November 2008, at 6:00 p.m., in the Holiday Inn Lanier Center, Gainesville. The dinner will cost \$20 per person and the check needs to be made out in my name, Richard Smith, and sent to me. Before you do this though, log on to our web site and see whether your club should nominate a Lion for the Hall of Fame Award. <a href="http://www.edmclion.com/18DHallofFame.html">http://www.edmclion.com/18DHallofFame.html</a>

The 2<sup>nd</sup> Cabinet Meeting will be held at 9:00 a.m. in the Gainesville Civic Center. (Yes, this is in the morning.) The District Rally will be held at noon and our speaker will be ID Bill Watkins from Loudon, Tennessee. The cost of the formal luncheon will be \$20 and the money and application should go to Lion Herman Jones. Following the luncheon and the speech by ID Bill Watkins, there will be a MERL Team Seminar from 2:30 to 4:00 p.m. ID Watkins has agreed to participate in this session as he has had personal experience starting a new club in Tennessee. If your club is interested in improving your membership and helping add Lions to the district, please hang around for the afternoon. My rally plan is that you will be home before dark and that you take something useful with you. However, you have to be here for that to happen!

Yours in "Miracles through Service,"

### 18-D District Rally

Ш

Ш

# 14-15 November = Hall of Fame nite and District Rally

Now is the time to be thinking about the upcoming District Rally. Inform all of your members to mark their calendars for this day.

There will be a Friday Night Reception/Hall of Fame dinner starting at 7:00 pm at a cost of \$20.00 each. Dress for this event will be casual. Location will be at Holiday Inn Lanier Center Hotel in Gainesville.

The 2<sup>nd</sup> Cabinet Meeting start at 9:00 am. This will take place at the Gainesville Civic Center on Green Street in Gainesville. The District Rally will be

held at noon and our speaker will be ID Bill Watkins from Loudon, Tennessee.

He is currently a sector coordinator for Campaign SightFirst II and chairperson of Lions Clubs International's Constitution & By-Laws Committee.

Following the luncheon and the speech by ID Bill Watkins, there will be a MERL Team Seminar from 2:30 to 4:00 p.m.

This is a good time to ensure that all new members are invited to attend. Cost will be \$20.00 per person. Come one, come all...Club tables can be reserved on a first-come/first serve basis for \$160.00.

... Check your mail box

For more info will come – stay tuned.

# UPCOMING EVENTS

You know how time flies when you're having fun -- mark your calendars for:

Region II - Joint Region 27Oct08 Dawsonville 7PM

Region III – Thursday, October 30, 2008, at 6:30 p.m. at the Golden Corral Steakhouse in Winder, Ga.

# Exemplifying "We Serve"- Lions World Sight Day 2007

- Each year hundreds of Lions clubs around the world hold vision screenings, community education programs, eyeglass collections and other special projects to mark Lions World Sight Day, which is October 11 in 2007. Partnering with local eye care professionals or organizations to conduct vision, glaucoma and cataract screenings
  - Offering to work with local schools or preschools on vision screenings or providing information about eye health to students
- Conducting a diabetes screening and awareness III program in conjunction with a local
  - Distributing Lions Eye Health Program material at a health fair, library or community center
  - Launching or expanding a community-wide eyeglass recycling program
- Now is the time to plan your club's activities for Lions World Sight Day 2007. There are a number of resources that will help. For suggestions about what your club can do to mark Lions World Sight Day, download The Lions World Sight Day Activity Guide.



Ш

Ш



III Plan for Sight Night 2007. What do we do?

Decide who is going to organize and collect eyeglasses for your Sight Night activity. Consider partnering with your Leo Club, Boy or Girl Scouts, Children Church Groups, schools, etc. Confirm the date for trick-or-treat in your community.



What a challenge.....

Work with kids.....

We are the greatest secret in the world and it's up to you to spread the word

2



### Where in the World

Have you ever checked the Lions Web site – click on Lions Newswire or check out =

Lions News Network □
• LQ-Lions Quarterly □
•?

# Participate in Lions World Sight Day Check out page 6

Make your plans now for Lions
World Sight Day – October 9.
Lions are encouraged to take part
and hold a sight event during the
month of October. President Al
Brandel will preside over the
international Lions World Sight
Day event to be held on the
Navajo Reservation in Arizona,
USA. Lions will screen for
diabetes and other diseases over
three days. This year marks the
10th anniversary of Lions World
Sight Day.

# **Collect Eyeglasses for Sight Night**

This October, volunteers across the U.S. and Canada will gather to collect thousands of eyeglasses during trick-or-treat. Plan to participate in Sight Night and join with Leos, Scouts and other community groups. It is easy to get involved--visit <a href="https://www.sightnight.org">www.sightnight.org</a> for materials to get started with your collection. Sight Night is sponsored by Lions Clubs International and Give the Gift of Sight Foundation.

International Hero Awards
nternational President Brandel's
rogram emphasizes how Lions are
veryday heroes, providing
niracles through service every day.
The International Hero Awards will
ecognize these heroes for their

selfless acts of kindness.

Nominations are sought for the International Hero Awards and finalists will be recognized in July 2009 during the international convention in Minneapolis, Minnesota, USA. To learn more about the Hero Awards, download the nomination form.

### World Osteoporosis Day— October 20, 2008

Are you at <u>risk for osteoporosis?</u> One in three women over 50 will experience osteoporotic fractures, as will one in five men. Take the new International Osteoporosis Foundation one-minute osteoporosis <u>risk test</u> to understand the status of your bone health.

# **New Lions Sought for Magazine Profiles**

THE LION Magazine wants to profile young, interesting and active Lions who have joined an existing club within the last four to eight months. One such Lion will be highlighted each month in the magazine starting in January 2009. Please e-mail a brief description of the impact the Lion has made on the club along with person's name. club name, location and contact information (phone, e-mail) along with your contact information for consideration. ...... 

### Leo of the Year Awarded

The Leo of the Year Award recipients demonstrate outstanding leadership skills, achieve a superior record as a Leo in implementing successful service projects, make an identifiable contribution to the development and growth of the Leo Club Program, achieve distinction in community or school activities outside of Leo club commitments and demonstrate high ethical

standards and personal integrity. Congratulations to all the 2007-08 award recipients.

# Organize a Lions Environmental Photo Contest

Organize a club-level contest to select the best photo in the categories of animal, plant, landscape, weather phenomena or special theme, "Lions Environmental Miracle Workers." Submit your winning club photo (by January 15, 2009) to the district competition. Winning multiple district photos will appear at the 92nd Lions International Convention in Minnesota in July 2009.

**Strides: Banner Patch Award** 

Strides: Lions Walk for Diabetes Awareness is an enjoyable event to inform the public about diabetes, the leading cause of new cases of blindness in adults. Every Lions club, district and multiple district can organize a Strides Walk for children and adults in their communities. The walk can also help to raise funds for a district diabetes project, a Lionssponsored diabetes camp or a local diabetes organization. A Strides Walk can also be held at a district or multiple district convention. The Strides Information Packet details how to easily plan and organize a Strides Walk.

Upon verification of eligibility, Lions clubs, districts and multiple districts that organize a Strides Walk will be issued a one-time banner patch award. For subsequent years in which a Strides Walk is organized, a chevron bearing the fiscal year in which the walk was held will be issued. Send an e-mail to Health & Children's Services Department for more information.





**Fellow Lions:** 

### Kids N' Coins Program



- An opportunity for students to learn about Leader Dogs for the Blind and how we accomplish our mission of enhancing the lives of blind and visually impaired individuals.
- An opportunity for students to participate in a fundraiser to "Help Send a Leader Dog to School."
- Established after 60 years of presenting to youth groups throughout Michigan.
- Raises awareness in four key areas:
  - Organization & History
  - o Puppy Program & Training
  - o Student/Dog Team
  - o Blindness/Orientation & Mobility
- Some of the curriculum units educators have included the program in are:
  - Working Animals
  - o The Human Eye
  - o Disability Awareness
  - Everyday Heroes
  - o Community Involvement/Volunteerism
- Kids N' Coins supplies everything needed to participate (except for the kids and the coins). Leader Dog supplies a guest speaker, posters, lesson plans, a participation plaque, and certificates of generosity for the students.
- The program can be as large (an entire school) or as small (one classroom) as required by each school's needs.
- Presentations by Leader Dog staff available in Southeast Michigan area. For locations outside Southeast Michigan we will attempt to find a speaker in the area (graduate student or puppy raiser).

• Contact Kathy Breen at (888)777-5332 or <a href="mailto:kbreen@leaderdog.org">kbreen@leaderdog.org</a> to set up a presentation date and receive a program coordinator packet.

NOW what can you do = I know it might be hard to find a volunteer, but we must try and find one Lion from as many clubs you can contact to accept the challenge and work with the at least one local elementary school. Be able to contact the school for permission and than find a teacher/counselor/asst. principle to participate. The money raised of course will pay for any expenses that will incur and the final amount sent to Leader Dog School in the name of the school involved. The school will be credited but send a note with the check from the school indicating the Lions Club involved. This will also mean that any money that was budgeted for Leader Dog can now be used elsewhere (Lighthouse, Camp, or where ever).

First of all, here is first hand knowledge from one of our well known but silent partner - Lion Leslie Miller.

The kids sent to Leader Dog \$737.00 -

"Each month, or at least every other month, the students at our school do some kind of service project. That particular year, we chose to do Kids 'N Coins -- it's good with elementary, because you can tell them about how the dogs have to go to school to learn what they do. Leader Dog will send you a box with a DVD, posters, and labels for collection cans -- everything you need to do the program. You can also order one of the activity books from Leader Dog (which I had bought on one of our trips up there); make copies to give to the kids to color.

We had a contest between homerooms -- the class that collected the most money got a prize. I can't remember if we did breakfast, ice cream, pizza, or what, but kids that age will do a lot for food! Since we live in a small town, a lot of our fast food places, grocery stores, and bakeries will donate the food for the prize. I think we raised just over \$1200 on the project. If there is a LEO Club in a middle or high school, that would be a good project for them to organize.

We also collected used eyeglasses, hearing aids, and cell phones one year. Same thing with the winning class getting breakfast..... I think we got 350 pairs and a few cell phones. A Kindergarten class won that!

The Counselor at our school and I organized both these projects. Well, the counselor had already joined the club the spring before that. Another of my friends joined that year, but she has since had to drop out for health reasons."



We are the greatest secret in the world and it's up to you to spread the word.

It is up to you.....

### **Dear Fellow Lions,**

I would like to provide you with an update on LCIF's response to the recent hurricanes.

This summer there were a great number of hurricanes throughout the Caribbean and U.S. Gulf Coast. The destruction was significant, killing thousands and destroying properties across several countries and states from wind damage to flooding. Similar to past disasters, Lions and LCIF quickly responded to provide immediate relief items and help families to get back on their feet.

Hurricane Gustav caused \$20 billion in damage and caused great flooding damage in Mississippi, Louisiana and Texas, areas previously hard hit by Hurricane Katrina in 2005. LCIF issued five Emergency grants to Lions districts in Mississippi and Louisiana, totaling \$50,000 in relief funds. Grants totaling \$15,000 were also awarded to Lions in the Dominican Republic and Mexico.

Hurricane Ike, the ninth hurricane of the summer, also hit the Gulf Coast of the U.S., making landfall in Texas and causing destruction along hundreds of miles of coastline. LCIF has issued five Emergency grants to districts in Texas and Louisiana, totaling \$50,000 for immediate needs.

LCIF has responded to a number of recent natural disasters around the world. Since July 1, LCIF has issued \$464,000 in Emergency grants. LCIF continues to be in touch with Lions in the affected areas to assess the situation and respond as needed.

Emergency grants and Major Catastrophe grants are funded through LCIF's general humanitarian fund.

Donations to support these disasters and future disasters can be made online at <a href="www.lcif.org/donate">www.lcif.org/donate</a> or by calling 630-468-6774. Contact LCIF by e-mail at <a href="lcif@lionsclubs.org">lcif@lionsclubs.org</a>.

Thank you for your continued support and dedication to our Foundation. As members, we all belong to LCI, but LCIF belongs to us.

Sincerely,

Mahendra Amarasuriya

**Chairperson, Lions Clubs International Foundation** 

**\*** ~ **\*** ~ **\*** ~ **\*** ~ **\*** ~ **\*** ~ **\*** ~ **\*** ~

# LIONS INTERNATIONAL ACTIVITY REPORT RESULTS FOR 2007-2008

- The average Lions Club donated \$13,375 to charitable causes. This represents an estimated worldwide total of \$601 million based on 44,997 Lions Clubs on June 30, 2008.
- The average Lions Club provided 739 volunteer service hours to the community.
   This represents an estimated worldwide total of 33 million volunteer service hours based on 44,997 Lions Clubs as of June 30, 2008.



Every Lion (from a club in good standing) can enter a photograph of his or her immediate surroundings into the club-level **Lions Environmental Photo Contest.** 

The purpose of the photo contest is to showcase the beauty of nature. Lions can enter photographs of their

environment (without people) in one of the following five categories:

- animal life
- plant life
- urban or natural landscape
- weather phenomenon
- a special annual theme



Winning club-level photographs will advance to the district, multiple district, and international competitions. Registered attendees of the Lions international convention will vote for the six (includes Best of Show) international photo contest winners.

#### **Dear Club Officers:**

### World Sight Day 2008 to be held in Arizona, USA

The 2008 international event will be held in Arizona October 15-17, 2008. Albert Brandel and Maureen Murphy will preside over the events. Lions in Arizona and New Mexico will hold vision screenings in the town of Window Rock on the Navajo reservation to test for glaucoma, diabetic eye diseases and other eye diseases, and provide glasses to those who need them. Lions are also planning a diabetes screening and screenings at the Lions Vision Center, both to be held in the Phoenix area. the capital of Arizona. Local and state dignitaries are

expected to participate in

the events.



Get Involved

Now is the time to plan your club's activities for Lions World Sight Day **2008**. Lions are encouraged to plan events on Lions World Sight Day or sometime during the month of October to

coincide with the event.

There are a number of resources that will help. For suggestions about what your club can do to mark Lions World Sight Day, download The Lions World Sight Day Activity Guide. To order new Lions Eye Health Program material, click here. For information about recycling eyeglasses, click here.

#### **Get Involved**

Is your club planning an activity? Activities that local clubs can do include:

- Partnering with local eye care professionals or organizations to conduct vision, glaucoma and cataract screenings
- Offering to work with local schools or preschools on vision screenings or providing information about eve health to students
- Conducting a diabetes screening and awareness program in conjunction with a local
- **Distributing Lions Eye Health Program** material at a health fair, library or community center
- Launching or expanding a community-wide eveglass recycling program

### **Family & Women Membership**

# Want to make your club stand out? Need fresh ideas? Do

you want to show your family and children the importance of volunteering and helping others? Are you interested in connecting with other families to improve the area in which you live?



In many clubs, children are welcomed at special club events and activities. Sharing the volunteer experience first-hand with you child will foster a life-long dedication to helping those in need. Our children are our future! Your family can make a difference.

Clubs adding 10 or more new family members between July 1st 2008-June 30, 2009 will receive the family membership banner patch. What is holding you back? Let's make a difference! If not now, when?

### **Miracles Through Service – 2008-09 International Program**

Watch the International Program video, "Everyday Heroes," online. The video brings to life 2008-09 International President Al Brandel's program "Miracles Through Service," illustrating the everyday acts of Lions that make them everyday heroes. This inspiring video is an excellent resource to share with your club members. The DVD is available to purchase from Club Supplies in all official languages. For additional information, read the written program.





Lion Darren Duff (District 18-A) has been selected to be a tour guide at the DIALOG IN THE DARK experience, which begins August 30 at Atlantic Station. Since its inception in 1988, approximately 5 million visitors have experienced DIALOG IN THE DARK worldwide. Over 5000 blind and visually impaired people found employment and were empowered through this experience. It has succeeded in reaching out to the general public and has gained tremendous attention from international media.

Visitors are led by blind or visually impaired guides through a specially constructed and totally darkened Exhibition, in which sounds, wind, temperatures, and textures covey the characteristics of common daily environments such as a park or cityscape. In the dark, these environments take on a whole new dimension. Visitors must rely on the guides for security and orientation in this world without pictures. Relying also on their other senses, visitors learn to "see" in an entirely new way. Their experience leads to reflection: social borders are reduced and ignorance gets changed into openness and respect.

In the past 20 years DIALOG IN THE DARK has been responsible for bringing global awareness to the issues of disability, diversity, and tolerance. Thousands of visitors have commented in guest books how moved they were by their experience, and have reflected upon their positive impression and fondness for their guide.

DIALOG IN THE DARK does not focus on the deficits of a disability, but promotes and demonstrates the full potential of people with disabilities. It fosters respect, positive attitude, and open communication between the general public and guides of the exhibition.

For tickets or more information, please visit the website at www.dialogtickets.com

YOUR SENSES WILL NEVER BE THE SAME

Fellow Lions, Yoriko and I did make a trip down to Atlantic Station (while gas shortage was going on) and took a tour thru the Exhibition. I wanted her reaction and she stated that it woke her up and made her realize how important it is to have sight and be able to see the wonderful world that we live in. Never take anything for granted and be thankful for what you have in regard to sight...

So – I would highly recommend that everyone go and experience the Exhibition either on an individual basis, small group or complete club visitation – PLEASE GO – you will not regret it.



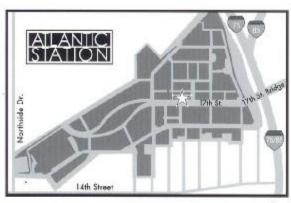
Are you ready to see life in a new light?

DIALOG IN THE DARK is a ground-breaking Exhibition where guides take visitors on a life-changing journey. Already experienced by millions of people around the world, DIALOG IN THE DARK is making its U.S. debut in Atlanta.

Hailed as one of the most successful social enterprises in the world, this truly remarkable experience replicates familiar everyday environments, while challenging individuals to perform tasks in total darkness.

Reserve your timed-ticket today.

The dialog begins here.



Located on the 2nd Floor. Please use Elevator (5)

#### TICKETS

Reservations recommended. For tickets call 866-866-8265, or visit DialogTickets.com. For Groups of 10+ please call 404-881-2000 or email foxgroup@foxtheatre.org.

#### HOURS

Monday - Sunday: 9:00am - 8:00pm Last entry one hour prior to closing

#### ATLANTIC STATION

265 18th Street, 2nd Floor Atlanta, GA 30363







DialogTickets.com



When going to <a href="www.lionnet.com/united\_states\_ga.html">www.lionnet.com/united\_states\_ga.html</a> I have noticed that the following clubs are listed on this web site <a href="BUT NO UPDATES HAVE BEEN DONE">BUT NO UPDATES HAVE BEEN DONE</a>. It is highly recommended that you have someone go into your web page site and update your site – if you have any problems; you can contact <a href="www.lionnet.com">www.lionnet.com</a> and get help you need. <a href="Carnesville Lions Club">Carnesville Lions Club</a>, <a href="County Lions Club">County Lions Club</a> and Towns Club. It can be somewhat embarrassing to have a site and you do not update. <a href="Toccoa Lions Club">Toccoa Lions Club</a> has a web site but it is not up to date either and also it is not listed on the lionnet – check it out.

Congratulations to the other Lions Clubs who have their listing on <a href="www.lionnet.com">www.lionnet.com</a> – please make sure that you try and keep your site up to date as best that you can. Dahlonega Lions Club, Dawsonville Lions Club, Forsyth County Lions Club and Snellville Lions Club.

If you go to <a href="www.lionnet.com">www.lionnet.com</a> and click on United States and than Georgia – you will find a complete listing of many clubs within the state. I would say that many are not up to date – but that does not mean that you and your club cannot make appropriate corrections. Also, if you do not see your club (which there are very few), you can look to the left of the web page and find WEBPAGE HELP – go here and maybe you to can have your club listed on this web site. This is another way of getting your club looked at and maybe have a transferring Lion decide to settle down within your community and join your club.

### OCTOBER OPPORTUNITIES FOR SIGHT AND SAFETY LIONS WORLD SIGHT DAY OCTOBER 9, 2008

Lions World Sight Day was created in 1998 to spotlight the importance of eradicating preventable blindness and improving sight. Get involved – Now is the time to plan your clubs activities for Lions World Sight Day 2008. Lions are encouraged to plan events to celebrate this day. They can be done on October 9<sup>th</sup> or any other day during the month.

For ideas on activities and more information go to <a href="www.lionsclubs.org">www.lionsclubs.org</a>, Click on Vision Programs, Sight Services, then World Sight Day.

### NATIONAL WHITE CANE SAFETY AWARENESS DAY OCTOBER 15, 2008

October is National Disabilities Month as well as National White Cane Month. Not to be confused with our Lighthouse fundraiser, White Cane Project, this month reminds us to be aware of those using white canes as tools to help with their mobility. The red-tipped white cane is a symbol indicating that the user is blind or visually impaired.

Lions should help increase the awareness of the use of the white cane and the laws governing its use. In the United States, laws vary from state to state, but in all cases, those carrying white canes are afforded the right of way when crossing a road or when in a public place.

In Georgia, the laws require that only those people that are wholly or partially blind are allowed to carry or use a cane that is white with a red tip. The law also states that any driver that comes within 3 feet of an individual using a white

cane must come to a complete stop and proceed only after taking necessary precautions to avoid accident or injury to the person with the cane. As in all states, drivers must yield the right of way to any blind pedestrian who is carrying a white cane or is accompanied by a guide dog. Let's pay attention to those around us and keep all us visually impaired people safe.

Thanks for all you do as Lions of Georgia,

Lion J. C. Coefield, Jr.

MD18 Sight Conservation and Work with the Blind Chairperson



White Cane had its beginning in Georgia in 1980 as White Cane Day. We no longer limit White Cane to just a day in the year. White Cane donations equal about 1/3 of the Georgia Lions contributions to the Lighthouse. The goal for White Cane 2009 has been set for \$167,500. Over the past few years, the Lions of Georgia have contributed and average of about 156 thousand dollars yearly.

As everyone knows, prices have been on the rise and the services offered by the Lighthouse are no exception. The money collected through White Cane is instrumental in changing people's lives. While it is usually no problem for a local club to purchase a pair of eyeglasses for a needy person, it would be literally impossible for a club to provide eye surgery needed to restore someone's sight. The money raised throughout the state for White Cane can be combined to offer services to people who, without the Lions of Georgia, might have no hope.

The Georgia Lions Lighthouse is depending on us to help them help others. All money collected for White Cane is sent to the Lighthouse to work toward accomplishing this task. One hundred percent of all money collected for White Cane goes directly to sight services. We need to make every effort to make White Cane 2009 the best ever.

Not only is this a time to raise funds for the Lighthouse, it also gives us an opportunity to be out in our communities and to educate people about the services that we, as Lions of Georgia, can offer. A chance to put hands and feet to our motto, "We Serve".

Please feel free to contact one of your White Cane Co-Chairs for further information.

Lion Vanessa Stanley 404-799-3999 pdgvanessa@gmail.com J. C. Coefield, Jr. 478-922-9023 coefield@cox.net

# HOT!!!!!! You Tube



Videos | Favorites | Groups | Friends | Subscribers

== NOW - GO TO THIS WEB SITE AND CHECK IT OUT ==

http://ca.youtube.com/lionsclubsorg

# RESTERIOR



"Membership Retention -Routine Maintenance, Not Rocket Science"

Recognition is a behavior deeply rooted in Lionism, but it is also a tradition that could become obsolete unless members commit to implementing it regularly... keeping it fresh and relevant... and making it a part of their lives.

Let's be different – have you ever surfed the Lionnet and looked at other states and countries? Have you checked out certain areas in regards to how others might be trying to solve the RETENTION problem? Here are a is one site you might want to check out and see what they have and what you might think would be good to try.

http://www.lionsclubs.org.au/members/development/MERL/

Of course you can still go to LCI's web site = <a href="http://www.lionsclubs.org/EN/content/programs\_mem\_mbrret.shtml">http://www.lionsclubs.org/EN/content/programs\_mem\_mbrret.shtml</a> and check to different areas they have this is a sample of the page:

Retaining existing Lions is vital to the success of any club. Generally, members are retained because they are satisfied with some aspect of being involved, whether that be their participation or the validation they feel after a job well done.

As of part of your club's retention plan, we encourage you to *survey* your members and to *take action* to prevent membership drops. Below you will find resources to assist your club in retaining members.

#### **Surveying Tools-**

Assist club officers in polling Lions about their club experience "How Are Your Ratings" questionnaire (pdf)
"How Are Your Ratings" administrative guide (pdf)
Former Member Satisfaction Survey (pdf)

#### **Action and Learning Tools-**

Inform club officers about ways they can encourage Lions to continue membership

President's Retention Campaign
Networking for Value Added Memberships (pdf)
The Art of Recognition (pdf)

"We're the New Generation of Lions...Join Us Today!"

### Membership Grant Program

The Membership Grant Program provides amaximum of US\$5,000 to help districts test new marketing strategies or reach new markets to recruit members. With each application, districts are required to match 25 percent of the program cost. Many districts have utilized the funding for extension activities in new areas, to translate materials to reach new ethnic groups and to develop marketing materials.

For more information or to obtain a copy of the Membership Grant Application, e-mail the New Clubs and Marketing Department or call 630-468-6815.

### **New Opportunities**

Lions Clubs International can help your community go green! The Lions Green Team focuses on environmental projects to help our planet. Plant a tree. Organize roadside clean-up. Provide assistance at a recycling center. Do this and more while fulfilling the association's commitment to the environment set in 1972.

Renovating, rebuilding, repairing and cleaning bring Lions together with the <u>Lions Crew at Work</u> program. Improve parks, schools, shelters and food pantries with hands on tasks and skills. These high visibility projects make Lions members hard work noticeable within their community.

These exciting new opportunities are easy for clubs to implement and require little to no funding. Encourage non-Lions and <u>family members</u> to partake in valuable projects in their community. Invite the media to witness a project in action or send a <u>press release</u>. Promote Lions to be seen completing the projects in Lions-logo apparel and to place Lions-logo signs at the project work sites.

Boost membership and retention in your area by discussing these programs with your clubs.



"Change the World"





This is another way of getting Lions in your club, new members and prospective members interested in doing something new and different. Getting involved is another word for **WE SERVE**.



Certain things can happen when your Lions Club gets involved. If we have to find something new – go for it – because the more we raise – the more we can give. Also, the more members who get involved also create a bundle of fun and more money raised. The information that appears may benefit another club – for here is where we get ideas and we might be able to use those ideas within your own club.

Clermont North Hall Lions Club = At our September meeting Kay Blackstock from the North Georgia Community Foundation told us of the work to establish a food bank in the Hall County area. The Food Bank will distribute food items to local non-profits to distribute to their clients at no or low cost. They hope to receive shipments and distribute them in October. Our members worked over 200 hours this month. One hundred and forty of those hours supported "Clermont Days." Our club provided train rides around the festival area for kids of all ages and sold mops and brooms. We also are working on our community birthday calendar.

Dahlonega Lions Club Plans under way for our Pancake Breakfast at the Park & Recreation Bldg. on Saturday, 6 December.

Dawsonville Lions Club = We are now meeting at Lorena's on GA 400. Dawsonville Lions 2008 Golf Tournament A Great Success! Thanks to our players (160) and sponsors this year's tournament was a great event and well attended. Special thanks to Lions Jim Young & Jerry Tragesser for their efforts organizing the event. A list of all of our 2008 sponsor's will be posted here soon. President Chip Sweatte appears below with the top scoring teams.







Elberton Lions Club = Get ready for Annual Ham and Egg Supper coming in November and get served by Lion Andri Konfino – he is waiting for you.



Lavonia Lions Club = ACTIVITIES
FOR THIS MONTH: PLAYHOUSE
TICKET SALES ARE ON GOING.
HAD A BOOTH AT THE LAVONIA
FALL FESTIVAL, SOLD RAFFLE
TICKETS FOR DRAWING OF \$100
GAS CARD AND MOP AND BROOM
SALE. COLLECTED 48
EYEGLASSES, 37 CASES, 10 LENS, 7
SUN GLASSES, AND 3 CEL PHONES.
WORKING ON 2009 BIRTHDAY
CALENDER, ALL ADVERTISING IS
FILLED AND GETTING READY TO
PRINT. TOTAL VOLUNTEER
HOURS 260.



Work on the playhouse completed – Raffle Tickets are \$1.00 and the drawing will be on 31 October at the Halloween celebration at the Gazebo in downtown Lavonia.

Forsyth County Lions Club = The annual Cumming Fair and Country Festival October 2 - 11. All Hands on Deck as we serve our famous homemade soups and sandwiches. ATTENTION MEMBERS-AT-LARGE - Your help is always needed and appreciated at our fundraising activities. Join us for meetings and meals when you can.

Gainesville Lions Club = During the past couple of months we awarded 5 Melvin Jones Fellowships to Lions Lorin Smith, Charlie Farr, Herman Jones, Jim Schwartz and Steve Leslie. We provided trucks and volunteers to move luggage to and from Camp Kudzu for the children. We are now preparing for Mule Camp to be held 10-12 October – you all come now.

**Lawrenceville Lions Club** = We are busy getting our Golf Tournament underway for October 1, 2008 at Trophy Club of Apalachee. Performed 30 vision screenings at Rhodes Jordan Senior Center. Plans under way for annual Pecan Sale fundraiser – beware of Lion Pete – you buy and he might forget to get you the Pecans. Also a fundraiser will be at Harmony Elementary School Fall Festival on 1 November.

EYEGLASSES COLLECTED: 267 VOLUNTEER HOURS: 85

Jefferson Lions Club = Community Service Projects: Adopt a Road Clean-Up; Built 5 wheel chair ramps; 9 eye exams and 3 pending. Sight Services: Collected 29 used glasses, 5 lenses, 83 cell phones and 10 chargers. Fund Raisers – The annual calendar sale has been completed.. Upcoming Events:

Total number of service hours for this month: 100

**Loganville Lions Club** = At a recent

Loganville Lions Club meeting a presentation was made to our only sightless Lion, John Fearon. Lion John has been with the club for around 12 years now. Several members take turns taking him to and from the meetings, which he enjoys immensely. The award means that he no longer has to pay any dues to belong and will be a member of the Loganville Lions Club perennially and will always be welcome to participate in all its activities. Although he formerly lived in Loganville, he and his wife Fave now live in Monroe, GA. Pictured are Fearon, former president Tom Summers, making the award, and in the background, Lions Jerry Gower and current Lion President Gene Knight.



#### NORCROSS ART FEST HAS WHIMSICAL PERSONALITY



NORCROSS ART FEST 2008

Norcross Lions Club - Leadership and **Administrative:** Filed this MMR Reports and Addendums postmarked on 28 July. **Activities:** We held vision and hearing screenings as part of the Hopewell Baptist Church Health Fair. We did 45 vision screenings and 20 hearing screenings using machines from the GA Lions Lighthouse. We delivered 24 glasses, 62 lenses and 5 cell phones to the GA Lions Lighthouse. We paid for glasses for another person. Activity Report: We continue to plan for the Norcross Art Fest the first weekend in October. We are working to attract more members. We continue to make plans for the Norcross Art Fest, the first weekend in October. Norcross Art Fest 2008 showcases the arts and celebrates historic downtown Norcross with music, food, and entertainment. We are delighted to share the charm and magic of our beautiful town with you - our Main Street will bustle with the excitement of more than 100 artists. Norcross Art Fest is presented by the Norcross Woman's Club and the **Norcross Lions Club. The festivities** are hosted by the City of Norcross. Proceeds from this great event are distributed to charitable and community projects. See you in Norcross!



We plan to attend the District 18-D Rally on Nov. 15. We discussed possibly doing Kids-N-Coins program to collect funds for Leader Dog so we can use the Art Fest funds for other charities. We have secured Peace Poster kits to use at schools.



**Royston Franklin Springs Lions Club** = Get ready for the annual Royston Fall Festival and the Lions serving Pizza – to be held on 12 October.



## Snellville Lions Club = $Help\ Wanted$

Volunteers Needed: Job description: No pay. Hours varied.

Good working conditions. Friendly co-workers.

Choice of indoor or outdoor work available - Active or sedentary.

Guaranteed: Adventure. Fulfillment. Work you will enjoy.

The adventures to last a lifetime. Apply now.

### **Openings for help with:**

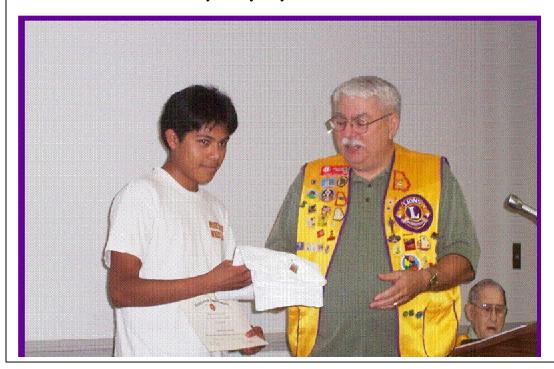
- 1. Membership Night organizing event or distribution of materials.
- 2. Sight Night phone calls or e-mails, collecting glasses at event, passing out materials.

**Details:** A secret - revealed upon inquiry.

**Contact:** Your local newspaper editor (see above).

### A Significant Asset to Our Club

The Snellville Lions Club has been blessed this past year by having the assistance of a strong-minded young man, Raul Yahuitl. Raul, a junior at Brookwood High School, is determined to be of service to his community in any way he can.





**Toccoa Lions Club** = **Fund Raisers:** Ken Fewell reported that at the street fair on Saturday, Aug. 30, we raised \$281. in the sale of walking sticks and whistles. At this point we have \$328 invested in the walking sticks and whistles, and we have generated \$281. So we are almost at the point of making a profit. We also sold two push brooms and eight household brooms. We have a good supply of push brooms. It was discussed that mops have not been a good seller. It is felt that women do not use mops much anymore. There is interest, however, in locating a supplier for a specialty mop for cleaning the tops of campers. Ken Fewell will look into this.

### Toccoa Lions Pushing Retail Sales to Raise Funds

Lions Bryan Gordon and Ken Fewell at the street fair in downtown Toccoa on August 30th. Mary Ann Mojica took this picture and worked at the tent. The club sold over \$300.00 of products and \$80.00 of pancake breakfast tickets..

Also sold were an assortment of the whistles And an assortment of the walking sticks the club is selling.







So you are asking yourself how did the Toccoa Lions Club get into the business of selling walking sticks and wooden whistles? Well Ken Fewell heard the report from Nick Thomas that in the year ending June 30th we helped 73 people by providing glasses for them, but we had 94 people apply but did not have funds to process all the clients. While he was visiting a state park he saw walking sticks in the gift shop. He asked the clerk if he could buy all five and have the box to carry them in. Then he went on the internet and found the company that made the sticks. Then he called and talked to the owner of the company and told him how he wanted to buy the sticks wholesale for a Lions Club fund raiser. Then Ken took fishing line and started braiding straps for the sticks. Then Mary Ann Mojica donated colored cords and Florence Gordon found beads for the straps. Ken then found a source for the rubber tips. Eureka! Toccoa Lions are now in the walking stick business. Sticks are priced at \$15.00 each or two for \$25.00.

#### **TOWNS COUNTY LIONS =**



Make plans and buy your tickets NOW for this year's Christmas Show with Pam and Mel Tillis Nov. 29.

# WIN A BRAND NEW KUBOTA RTV 900

(Valued at \$11,999)

### **Presented By**

Georgia Mountain Fair

Kubota Features Include: 3-Range Variable Hydro Transmission Hydraulic Bed Lift System · Power Steering Advanced Suspension · High Ground Clearance

November 29<sup>th</sup>, 2008 at the GA Mtn. Fairgrounds Mel & Pam Tillis Christmas Show

Winner need not be present to win. All proceeds, less cost of Kubota RTV, go to the Georgia Mountain Fair.

Tickets: \$25.00 Each

Only 1000 Tickets Will Be Sold

Make check payable to "Georgia Mountain Fair"

### **Union County Lions Club = Sight / Hearing:**

Three applications for eye glasses and exam approved. Lion Mints: 205 roll of mints dispensed. Brooms / Mops: No report - Note: When current supply of brooms & mops are sold, Union County will no longer be having the fund raiser due to shipping cost. Collections: No report. Volunteer Hours: 171. Activities: Members helped with at the Day Retreat – for developmentally challenged adults. Also donated monies to the Wilderness Scouts. Membership: Two transfers Paul & Karen Clark accepted from Lexington, Ky. Lions Club plus one new member sponsored by Lion Helen Hanson.



Union County Lions recently honored family and friends who assisted at our food booth at the Ga. Mountain Fair with a cookout picnic at beautiful Meeks Park. Union County Lions do with much gratitude, thank all who continue to assist in the club's fund raisers. New transfer members also participated and have taken an active role in the club and Lion members say "Welcome."

### **West Jackson Lions Club =**

Activity Report: They have received a grant and will be doing the Dictionary Program again this year. We had a float in the Hoschton Fall Festival Parade. We had six members and two prospects riding the float. We gave out candy and brochures explaining what the Lions Club does with an application to join the Lions Club. Buddy and Dot Hunt from the Jefferson Lions Club drove their truck and trailer for us.

We also sold refreshments for the Movie in the Park at Braselton. W3e made \$82.00 of which we donated \$50.00 for gas to Zion Baptist Church to take a truck load of water, food and supplies to the victims of the Gulf Coast Hurricane.

Winder Noon Lions Club = FUND RAISERS: Ongoing sales of Mops & Brooms; Ongoing sales of Food Flavorings; Annual Pecan Sales to kick off in last week in October - they have been ordered. **ACTIVITIES**: Sponsored table for Boys & Girls Club Steak & Steak dinner; Had 13 members and 1 spouse attend this function. Helped with our second Blood Drive this year at Barrow Regional Hospital. Donated \$100 to victims of the hurricanes to Carrollton Lions Club. Conducted Club Membership & Evaluation Survey; had 21 participate. We only had 4 categories identified that we need to work on. Lion Laura McColley is learning to do eye screening and plans on teaching other club members. MEMBERSHIP: No changes in September. MEETINGS/PROGRAMS: Sept 10 - Lion Judy Stamsen, District 18D Canine Campanion Chairman. Sept 24 - Captain Dennis Dorsey of Winder Police Dept -Safety & Traffice Violations.

We're Waiting = have you ASKed?



### Did you submit yours?

E-mail =edmclionh@bellsouth.net or Go on-line = www.edmclion.com/ or

### **HOT – HOT** 2009 = State Convention Jekyll Island

For June 2009, all rates \$99 per night **Clarion Resorts/Oceanfront Resort** 800-736-1046

Villas by the Sea – over flow.

800-841-6262

800-841-6263

Days Inn - 18B and Band

HOSPITALITY BOOK ORDER FORM

Hospitality books for the only \$70.00 each **till 30 November** \$75.00 from 1 December to 31 March \$85.00 from 1 April to 27 May

Check out DATES TO REMEMBER on the web site and copy, paste, print your Order Form



GA. Lions Lighthouse VP Bill Mundy billmund@alltel.net Check out the new Lighthouse Video Click here to view the Lighthouse Video!

http://www.eventstreams.com/lighthouse/010fst/

Fellow Lions,

### An Update from your Lions Lighthouse Executive Director!

Dear Lions.

It is with a great deal of joy that I share with you the year-end service report. We completed 306 surgeries for the year, 1976 people were served through our clinics (many of those got multiple services such as glasses, exam and prescription medicine) and we managed to almost double the number of hearing aids distributed, over 1300!!

Thank you to all who have volunteered at our clinics, spoke at club meetings on our behalf, and hosted vision screenings in your community...just to mention a few of our projects. Also, thank you to all who have personally donated to the Lighthouse, allowing us to serve many more people.

We have set big goals again this year...so I hope this success is inspiration to do it all again...and more next year!

With gratitude,

Christina Lennon
Executive Director

### The Georgia Lions Lighthouse Needs Reading Glasses!

Most of us over the age of 40 have experienced it. Our arms just don't seem to be long enough. We try to stretch as far as we can to hold brochures, programs, and books far away from our eyes. If you have experienced these symptoms you are probably suffering from Presbyopia. You have probably given in and bought yourself a pair of reading glasses to cure this condition. The sad fact is that many can not even afford readers.

At Georgia Lions Lighthouse Foundation eye clinics they give reading glasses to those who need them. But lately the lighter strengths have run out. In addition the Lions Lighthouse has received several requests from homeless shelters in Atlanta to provide reading glasses for their residents. Unlike prescription eyeglasses readers are legal for anyone to distribute.

Consider having your club take a collection of reading glasses at your next pancake breakfast or even at local churches and schools. It is a great way for you to have jumping off point to talk about the other good work you are doing in your community. Please make collecting readers a top priority for your club. If you have questions about this please call the Lighthouse at 404-325-3630.

#### LIGHTHOUSE TRAINING WEEKEND A GREAT SUCCESS

Things are changing at the Lighthouse! A new format for the Fall Meeting was rolled out September 6-7, and those who attended were given the opportunity to learn more about the ways in which they can volunteer at the Lighthouse -- the Recycling Program, Eye Clinics, Vision/Hearing Screenings, just to name a few. One of the highlights of the weekend was the "Georgia Lions Got Talent" Show. The event showcased the many "talents" (?) of the Lions from across the state -- the winning act was "The DeeGees", a singing group made up of the Council of Governors and their helpers, and they won the coveted The next meeting of the Lighthouse will be the "Volunteer Celebration", and will be held January 10-11, 2009.

For those clubs that participate in the recycling of eyeglasses, hearing aids, and cell phones, PDG Ken Massingale had a very good report for last fiscal year. We received \$3,224.50 from cell phones, and \$9,200.00 from broken, damaged, and old gold frames. He noted that we need to increase collection of costume jewelry, gold watch bands, and gold chains which can also be submitted for recycling. \*\*\*\* We get allot of uncut lenses, a few frames without lenses which we donate to the DeKalb Tech Optical School and Ogeechee Tech Optical School. Our Lions and Lighthouse donation allow the students to practice in preparing prescription glasses. The Lighthouse also shipped out 101,087 used eye glasses last year for foreign countries. Besides used eye glasses, we have a great need for sunglasses and reading glasses which can be distributed to homeless clinics. \*\*\*\*\* I hope that all clubs are starting to plan their White Cane Events for October and the remainder of the year. Thanks for your support of the Lighthouse

### Volunteer at the Upcoming Lighthouse Clinics near You!

Atlanta	Athens	Decatur
October 4	October 7	October 15
November 1	November 3	November 19
December 6	December 2	December 17

#### Lighthouse Announcements:

- Reading glasses and non-prescription sunglasses are needed for Lighthouse homeless intiative
- Find out how you can host a vision screening by calling the Lighthouse today!
- Volunteer at a Lighthouse Eye Clinic

The Lighthouse challenges all the Lions Clubs throughout the state to host a vision screening in your community! If you haven't been trained to do a vision screening we challenge you to receive training.

Our goal is to screen 3,370 people by June 30, 2009.

The Lighthouse challenges all districts to screen as many people as possible. Each month, we will tell you which district has screened the most people.

Also, if you haven't turned in your screening report please send it to the Lighthouse, so your club will get the credit.

If you need to be trained, please contact the Lighthouse or your district vision screening committee member.

### Announcements:

### The Lighthouse Staff Needs Help with Maintenance

Are you handy?
Do you live near the Lighthouse offices?
Would you be willing to be on call for routine maintenance needs?

If you answered yes to all three of these questions please give let the Lighthouse know! Call 404-325-3630 and tell them you want to lend a hand!

Sarah Epting
Marketing Coordinator
Georgia Lions Lighthouse Foundation
Better Vision. Better Hearing. Better Georgia.
404-325-3630 x 306
www.lionslighthouse.org



### GA. Lions Camp for the Blind VP Ken Thurmond eyebank@alltel.net



**CAMP HAPPENINGS** = September is the month designated as "**SEND A KID TO CAMP**". This is the time to send in your donations marked "Send a Kid to Camp" or "SKTC" to ensure proper credit for your club. Your gift is applied to seasonal needs of the camp for activities, camper sponsorships and program supplies. Your donation to Send a Kid to Camp ensures the continuation of our efforts to provide recreation, socialization, education and rehabilitation to those children and adults with visual impairments. Do not forget your Camp is a 501(c)3 entity and gifts are tax deductible.

### Please mark your calendar for these two upcoming events:

The Fall Camp Meeting will be held in Warner Robins on November 1-2
SCHEDULE OF MEETINGS
GEORGIA LIONS' CAMP FOR THE BLIND, INC.

Saturday, November 1, 2008 – La Quinta Inn & Suites

RICK MIZELL, LIONTAMER, IS LOCATED IN ROOM 127

9:00 a.m.	COUNCIL OF GOVERNORS	MEETING ROOM	
1:00 - 2:25	EXECUTIVE COMMITTEE	MEETING ROOM	
2:30 -	- 3:25 PERSONNEL COMMITTEE	TBA	
	2:30 – 3:25 PR & PROMOTIONS	TBA	
	2:30 – 3:25 BUILDING & GROU	NDS	MEETING ROOM
3:30 -	- 4:25 CONSTITUTION & BYLAWS	TBA	
	3:30 – 4:25 AWARDS COMMITTEE	TBA	
	3:30 – 4:25 FINANCE COMMIT	ГЕЕ	MEETING ROOM
4:30 -	- 5:25 POLICY COMMITTEE	TBA	
	4:30 – 5:25 PLANNING COMMITTEE	TBA	
	4:30 – 5:25 FUNDRAISING COM	<b>1</b> MITTEE	MEETING ROOM
5:30 - 6:30	PDG ASSOCIATION	MEETING ROOM	

NOTE: THE TRUSTEES AND THE NOMINATIONS COMMITTEES WILL NOT MEET THIS TIME.

7:00 p.m. Banquet \$10.00

(Please make check payable to Ga Lions Camp). Centerville Lions Clubhouse – 612

North Houston Lake Road Please bring a doorprize.

Sunday, November 2, 2008

8:30 a.m. EXECUTIVE COMMITTEE MEETING Meeting Room
11:00 a.m. BOARD OF DIRECTORS MEETING Centerville Lions

Club House 20

Lions are invited to the Fall Georgia Lions' Camp For The Blind, Inc. Meeting weekend. It will be a time to meet and welcome our new Camp Director Kristen Picus and her staff to our organization.

All fall Committee Meetings for the Camp will be held at the LaQunita Motel in Warner Robins on Saturday, November 1<sup>st</sup>. The motel address is 109 Willie Lee Road. This is the same place as last year's meetings. All Committee meetings will be held in the afternoon. The schedule is included with meeting rooms being announced in the motel lobby.

To get to the motel, turn off Ga. 247 (Watson Blvd.) between McDonald's and Kubia Auto Repair. It is between I-75 and the Galleria Mall. Across the street from the Willie Lee Road turn is the Hampton Inn, Outback, and Olive Garden. This new motel has an elevator, indoor pool, business center, fitness center, and refrigerators & microwaves in every room. There is no restaurant but there are several nearby. They do have a free continental breakfast that has had great "reviews". For reservations, call 478-333-3444 to receive the Lions group rates. BE SURE to tell them you are with the Camp and in the block of rooms. Rates are: 2 queen beds, \$89; King bed, \$89; King mini suite, \$92.

Please join us also for some fun and relaxation at the Saturday night banquet held at 7:00 p.m. at the Centerville Club House hosted by the Centerville Lions and Lioness Clubs. Cost for a good meal will be \$10.00. Please make reservations to Lion Doy Barks by October 28<sup>th</sup>. You can email her at <a href="hankbarks@msn.com">hankbarks@msn.com</a>, or telephone (478) 923-5649 or mail to 614 Todd Circle, Warner Robins, GA 31088. Please make check payable to the Georgia Lions' Camp for the Blind, Inc. Everyone likes to win something, so please bring a door prize.

The Sunday (November 2<sup>nd</sup>) Camp Board of Directors Meeting will be held at 11:a.m. at the Centerville Lions Club House, 612 N. Houston Lake Road in Centerville, just down the road from the motel. Going east on the 247 Connector (Watson Blvd.), turn left between the Galleria Mall and Flash Foods onto Houston Lake Road and go straight until you see the Lions sign on the right.

We look forward to seeing everyone and working to make it an even greater Camp for those we serve.

### Christmas Camp will be held on December 5-7 at the Camp in Waycross

Please make every effort to attend both of these events so you can meet your new camp staff and they meet the greatest district. Yours in service.



The Camp has a new director! Her name is Kristen Picus, and she's a native of Jacksonville, FL. She graduated from Baylor University in Waco, TX with a degree specializing in recreation, and has been in camping for 9 years. Come to the Fall Meeting to meet the new director and show her what Lionism in Georgia is all about! Visit <a href="www.glcb.org">www.glcb.org</a> for more information on the Camp and all the upcoming activities.





Leader Dog Chair Lion Diane Wall liondianewall@bellsouth.net

### From the Desk of LION GREG

New website – go to www.leaderdog.org find and click Lions Clubs in the dark space and you will see Growing the Dream, History of Lions and Leader Dog, Fundraising Toolkit, The Mane Event Archive.

Under Growing the Dream you will find the **new recognition programs.** Check it out, in fact check everything out – it will provide you with much more information. Check this out –



**70 for 70:** In celebration of Leader Dog's 70th anniversary, Lions Clubs making a donation \$70 more than your regular club contribution will receive a commemorative "70 for 70" patch for the club banner and a pin for each club member.

**Regular Club Contributions** All donations to Leader Dog help provide independence to those who enter our doors. Every club, no matter the size of the donation, will receive a handsome certificate of appreciation suitable for framing when your donation is received at Leader Dog. Levels of giving by regular club contributions of \$250 and above are acknowledged with club banner patches and a personalized expression of thanks from a Leader Dog team member. The newly designed patches for fiscal year 2008-2009 indicate the contribution level achieved, from \$250 to \$25,000. Recognition patches for your club banner will be mailed at the end of each Lions year.



Join us in "Growing the Dream."





From the desk of State RFB&D Chair Lion Steve Helwig lion.swampthing@gmail.com

# RFB&D® LAUNCHES RENEWED VETERANS OUTREACH CAMPAIGN National Nonprofit Recording for the Blind & Dyslexic®

**Expands Efforts to Serve Nation's Veterans** 

May 14, 2008 (Princeton, NJ) - Returning to its roots, the national nonprofit Recording for Blind & Dyslexic® (RFB&D) is vastly expanding its outreach efforts to our nation's veterans. The effort comes as the organization celebrates its 60th Anniversary - and as many young veterans are returning home with serious combat injuries that affect their ability to read standard print.

Intending to increase public awareness of the need of many returning, wounded veterans to have access to printed material, such as textbooks, RFB&D has distributed a 30-second television Public Service Announcement (PSA) in time for Memorial Day. The PSA features RFB&D member Cpl. Michael Jernigan USMC, Ret., who was blinded by a roadside bomb while serving in Iraq. Still recovering from his devastating wounds, Jernigan is rebuilding his life and attending college using RFB&D audio textbooks.

"It's been a long, hard road," says Jernigan, emphasizing that he couldn't attend his classes at Northern Virginia Community College without RFB&D's audio books.

"RFB&D is here to further our lives...plain and simple"

# The PSA may be viewed at <a href="https://www.youtube.com/record4bd">www.youtube.com/record4bd</a>.

Founded in 1948 to help WWII soldiers who were blinded attend college via the GI Bill of Rights, RFB&D now serves more than 185,000 people nationwide with various print disabilities, including visual impairments and dyslexia. Members at every grade level from kindergarten through graduate school rely on RFB&D's unique accommodation to access the printed page and to achieve educational and professional success. All of RFB&D's accessible titles are recorded by volunteers working in 29 RFB&D recording studios nationwide.

According to the U.S. Department of Veterans Affairs, more than one million U.S. veterans have either a visual impairment or another type of print disability. Due to impressive medical advances, today's soldiers are increasingly surviving, but returning home with serious combat injuries.

RFB&D wants veterans with print disabilities to know that it has never lost sight of its founding purpose. The organization has a history of helping veterans since 1948, and it stands ready to help them now. For further information, call toll-free 866-RFBD-585 (866-732-3585) or visit <a href="www.rfbd.org/vet">www.rfbd.org/vet</a>.

**Greetings Fellow Lions!** 

Lion Steve Helwig
MD18 RFB&D Chair

Lion Fred Smith Production Director

RFB&D Georgia Studio 706-549-1313

# GEORGIA'S STUDENTS NEED YOUR HELP! MAXIMIZE YOUR DONATION DOLLARS TODAY BY GIVING TO RFB&D!

Here's how your gift can help: \$29.00-gets one textbook to a student

\$57.00-enables us to master, duplicate, and ship one recorded textbook

\$145.00-enables us to distribute the average number of books a student will need for one course

\$290.00-covers the annual cost to help one student

\$580.00-covers the cost to distribute the average number of textbooks a college student needs for one semester

\$2, 096.00-covers the cost to record a digital textbook for our Master Library-from which hundreds of copies can be made.

**DONATION OPPORTUNITIES READING GUILD OF FRIENDS-**For a one-time donation of \$1,500.00 (also payable in installments) Guild members have a textbook recorded in their name.

MILLARD HAVENER ENDOWMENT-Designate a worthy recipient and funds will be used to provide memberships, playback equipment, and other necessary

items to students.

(These are both excellent ways to recognize people who have made significant contributions in the lives of students and/or their community.)

CLUB DONATIONS-Essential to the continued success of the Georgia Unit as up to 20% of the annual budget comes from Georgia Lions club contributions.

15% CLUB-Clubs have the opportunity to join this club and then remaining by increasing their contributions over last year by 15% or, if no donation was made, by donating as minimum of \$50.00

INDIVIDUALS-All gifts will be utilized to the fullest.

## IMAGINE WHAT YOU MIGHT LEARN BY CHECKING OUT RFB&D's WEBSITE



The foundation of every Southeastern program is respect and trust. Southeastern Guide Dogs is dedicated to the loving and humane training of dogs to become eyes for visually impaired individuals. Adaptability through flexible programs ensures Southeastern's guide dogs will always meet the everchanging needs of our applicants.

Please contact Bob Robinson, PDG, 18D SE Guide Dog District Chairman, 706-548-8719 or email – <a href="mailto:bobcat8233@aol.com">bobcat8233@aol.com</a> if you'd like him to present a program at one of your future club meetings.



#### **New Website**

Launched in March, the school's new website features a fresh look and updates on all of our programs and work. Check it out at www.guidedogs.org.



As the Chair person for Lions Project for Canine Companions for Independence for 2008-2009, I am available to be a guest speaker at your club for a presentation. Canine Companions assist those with disabilities so they may function in their every day life. I am excited to be a part of this program and I also would like for every club to contribute to Lions Project for Canine Companions for Independence as I have set my goal for 100% club contributions this year. If you haven't already, please add Lions Project For Canine Companions for Independence, to your budget for this year.

Judy Stamsen eskiemom@bellsouth.net





Lion Ron Bennetti
Diabetes Awareness Chair
rbennettisr@windstream.net

### **World Diabetes Day – November 14:**

Begin planning for World Diabetes Day and other diabetes activities during November, Lions Diabetes Awareness Month. Here are some ways for clubs and districts to get involved and provide awareness of diabetes, a growing world epidemic:

- Organize a <u>STRIDES: Lions Walk for Diabetes</u> <u>Awareness</u> in your community
- Visit the International Diabetes Federation for ways to become involved in the <u>2008 World</u> <u>Diabetes Day</u> campaign focusing on "Diabetes in Children and Adolescents"
- Promote awareness of diabetic retinopathy by showing a DVD entitled, "<u>Protect Your Vision:</u> The Dilated Eye Exam"
- Visit helpful diabetes Web sites for educational information and handouts, such as the <u>National</u> <u>Diabetes Education Program</u>, the <u>American</u>

<u>Diabetes Association</u> or other professional diabetes associations in your area

- Provide support to your nearest Lions diabetes camp for children and adults
- Participate in the American Diabetes Association Library Program for Lions.
   E-mail to the <u>Health & Children's Services</u> <u>Department</u> for more information on this program.



#### Fellow Lions,

I am writing to invite your respective organization to be a part of this year's LEO Gathering. This will be an excellent opportunity for you to reach a whole new group of potential benefactors (not just the LEOS but the Lions and adults who come with them!) and tell them all about the vital work being done.

This year's Gathering will be held February 13-15, 2008 at the Georgia Lions Camp for the Blind in Waycross. LEOS from Georgia, Alabama, Florida, and South Carolina have been invited to attend this regional event so we are expecting a good # of attendees. Each organization who sets up a table (probably in the gazebo) and sends a representative will be given time to address the group and be available to answer questions, etc. It will also give the person who comes a great experience interacting and working alongside these wonderfully dedicated young people!

I sincerely hope to see each of you (or a representative) there!

Steve Helwig District 18-D Leo Chair State Leo Gathering Coordinator MD-18 Leo Clubs Chair

### **Lions Young Leaders in Service Award**

Lions can provide formal recognition to young volunteers who do not belong to Leo clubs. *Lions clubs can present* young people, ages 12-18, who have completed at least 50 hours of community

service with the Lions Young Leaders in Service Award. A guide and the application form for this award is included in the Lions Young Leaders in Service Awards: A Lions Club Guide. For the application check LCI's web site. Lions multiple districts or districts can organize a Lions Young Ambassadors of the 21st Century Award



program for young people, ages 15-19, who have excelled in community service, leadership, public speaking, and academics. For information about these award programs, contact the Youth Programs Department.

THE ABCs TO CONSIDER WHEN INTERACTING WITH A CHILD (OR ANYONE ELSE FOR THAT MATTER):

▶ T—BELIEVE IN THEIR TALENT

**b U—AFFIRM THEIR UNIQUENESS** 

V—PROTECT THEIR FOR THEY ARE VULNERABLE

▶ W—RECOGNIZE THEM FOR THEIR WHOLESOMENESS

▶ X—ADORE THEM FOR THEY ARE XTRA SPECIAL

b Y—ENCOURAGE THEIR YEARNING TO SEEK KNOWLEDGE

▶ Z—LAUGH A LITTLE AND ENJOY SOME ZANY TIMES

ABC AND CHILDREN...



**District Governor** 

Lion Dick Smith (Marilynn) 706-224-0676 volvo12@hotmail.com

Cabinet Secretary
Lion Angela Helwig
770-725-7422

angelahelwig@yahoo.com

**Vice District Governor** 

Lion Grace Clower 770-972-9989

graceclower@bellsouth.net

**Bulletin Editor** 

Lion Ed Hashbarger, PDG (Yoriko) 770-995-0405

Edmclionh@bellsouth.net



1441 Burycove Circle Lawrenceville, GA 30043 Return Address

TO:



Have All Lions Received the

Word?

Make A Copy of This Bulletin

So We Can All Be Heard.