

## **Retention Chairperson**

The International Board of Directors initially approved this position in June 2001, with the specific mission of minimizing the member drops within the district. The district retention chairperson's position is a three-year term.

### **Chairperson Duties**

- Become familiar with various materials and publications on retention
- Serve as a member of the District MERL Team
- Motivate club membership committees to set goals and develop programs that retain members
- Conduct educational seminars about retention for members of the districts
- Develop articles on retention for district or club publications
- Submit a quarterly report to the Membership Operations Department at International Headquarters on the status of retention in the district

### **STATE RETENTION COMMITTEE**

Working with the District Retention Chairs, forms a team to encourage programs in clubs to retain members.

#### ***Committee Duties***

- *Become familiar with various materials and publications on retention. Make sure that District Retention teams have and use these materials.*
- *Serve as a member of the State MERL Team.*
- *Together with the District Retention Teams, develops realistic goals for increasing retention rates in Georgia's Districts.*
- *Conduct educational seminars about retention for members of the State.*
- *Develop articles on retention for state and district publications.*