

Lions In Sight

Lions are known for their SightFirst activities.
But they are not IN SIGHT of the general public.



During the last two weeks of January 2010, all clubs/sub districts/multiple districts are requested to organize one significant public relations activity.

You are encouraged to be creative. For example, a sub district or multiple district can have their own theme.

Showcase your favorite service program, or unique project in your community.

You may use the district public relations matching grant to help fund this program.

Invite the general public. Provide “giveaway” items. Call attention to your project by using special signage and banners. Anything that makes people ask “Who are the Lions?”

For sample press releases and activity guides, visit www.lionsclubs.org.

Lions — Make Yourself **VISIBLE**,
while making a difference in your
COMMUNITY!

