

## **Campus Club Chairperson**

Today's college students are tomorrow's leaders. The Campus Lions Club program provides a strategy for reaching these important potential members with the message of Lions. During the three-year term, the chairperson teams up with the multiple district campus club chairperson, district and multiple district extension chairpersons to build and strengthen this important program. A manual and support materials are available from the New Clubs and Marketing Department.

### **Chairperson Duties**

- Charter new Lions clubs on college and university campuses over a three-year term
- Provide encouragement, coaching, and motivation for all Lions who are actively involved in campus club extension and development activities
- Conduct research to identify areas of possible campus club extension activities
- Establish district goals and develop action plans to attain such goals. These goals are to include a timeline and action steps for chartering new campus clubs and provide support for ongoing membership recruiting for existing campus clubs. Copies of the plans are sent to the multiple district campus club or extension chairperson, current district governor, district extension chairperson, vice district governor (as district MERL chairperson) and Lions Clubs International.
- Meet at least quarterly and individually with the multiple district campus club and/or extension chairpersons to review district goals and action plans
- Implement the action plan personally by visiting college and university campuses for the purpose of establishing or strengthening campus Lions clubs
- Report progress to district governor and multiple district campus club and district extension chairpersons, as well as encourage them to become directly involved in campus club growth
- Work with the campus club Guiding Lion or Certified Guiding Lion to assure that the graduating members of campus Lions clubs are encouraged to transfer into community-based Lions clubs
- Prepare articles on campus club development for district, multiple district and international publications
- Attend annual training for district campus club chairperson